

# Is there a big demand for outdoor power in Australia

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What is Australia's fastest growing power market?

Residential demand is the fastest-growing slice of the Australian power market, expanding at an 8.9% CAGR through 2030. More than 4 million households generate rooftop power, making consumers active market participants. Home battery sales, supported by state rebate programs, are rising with electric-vehicle adoption.

What is the Northern Territory power market like?

The Northern Territory focuses on remote microgrids, illustrating the diverse requirements across the Australia power market. AGL Energy, Origin Energy and EnergyAustralia collectively command a sizeable share of generation and retail load, giving the market a moderately concentrated profile.

How big is Australia's power market?

Reuse requires attribution under CC BY 4.0. The Australia Power Market size in terms of installed base is expected to grow from 121.79 gigawatt in 2025 to 147.19 gigawatt by 2030, at a CAGR of 3.86% during the forecast period (2025-2030).

What is Australia's power market size in 2024?

By end user, the utilities segment commanded 56% share of the Australian power market size in 2024; the residential segment is projected to grow at an 8.9% CAGR to 2030. Record additions of 7.5 GW renewable capacity in 2024--of which 4.3 GW came from large solar--confirm solar PV as the lowest-cost power source at USD 36 per MWh.

The outdoor power equipment market in Australia is driven by increasing demand for gardening and landscaping tools. Rising adoption of battery-powered and electric outdoor power ...

The Australian Energy Statistics is the authoritative and official source of energy statistics for Australia and forms the basis of Australia's international reporting obligations. It is updated ...

Australia's geographical diversity complicates the distribution of outdoor equipment significantly. The nation's large landmass combined with sparse population distribution means ...

Utility buyers captured 72.2% of demand in 2024, translating into the largest slice of Australia's power market share. Yet rooftop solar saturation, electrification, and EV adoption ...

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The key drivers include increasing demand for outdoor power equipment, growing construction and infrastructure projects, and rising preference for eco-friendly power solutions.

This report discusses the power market structure of Australia and provides historical and forecast numbers for capacity, generation, and consumption up to 2035.

This country databook contains high-level insights into Australia outdoor power equipment market from 2018 to 2030, including revenue numbers, major trends, and company profiles.

Australia's power market is on a trajectory of significant growth and transformation. The increasing adoption of renewable energy, coupled with rising industrial ...

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